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TBWA Internships Program New Hiring For 2023 / 2025

Description

At TBWA, we recognize the importance of nurturing the next generation of advertising talent. Our Internship Program offers aspiring individuals a unique opportunity to gain hands-on experience, learn from industry experts, and be part of groundbreaking projects. As an intern at TBWA, you will have the chance to work on real client briefs, contribute to creative campaigns, and develop your skills in a dynamic and supportive environment.

Responsibilities

- **Collaborate on Creative Projects:** Work alongside our creative teams to brainstorm ideas, develop concepts, and contribute to the creative process.
- **Client Engagement:** Gain exposure to client interactions and assist in project management tasks to understand client needs and expectations.
- **Market Research:** Conduct research to stay updated on industry trends, consumer behavior, and competitive analysis.
- **Content Creation:** Assist in the development of advertising materials, including copywriting, graphic design, or video production, depending on your skills and interests.
- **Presentations:** Prepare and deliver presentations to showcase your work and ideas to internal teams.
- **Learning Opportunities:** Attend workshops, training sessions, and internal seminars to enhance your skills and knowledge.
- **Networking:** Build valuable connections within the advertising industry through networking events and interactions with industry professionals.

Qualifications

- Currently enrolled in a relevant degree program (advertising, marketing, communications, design, etc.) or recently graduated.
- Strong passion for advertising, creativity, and innovation.
- Excellent communication and teamwork skills.
- Basic knowledge of advertising principles and industry trends.
- Proficiency in relevant software tools (e.g., Adobe Creative Suite, Microsoft Office).
- Ability to think creatively and solve problems.
- Eagerness to learn and adapt in a fast-paced environment.

Job Benefits

- Hands-on experience at a renowned global advertising agency.
- Mentorship and guidance from industry professionals.
- Opportunities for skill development and growth.
- Networking opportunities within the advertising industry.
- Potential for future employment or extended internship opportunities based on performance.

Hiring organization

TBWA

Employment Type

Intern

Duration of employment

3 Months

Industry

Advertising Services

Job Location

Johannesburg, Gauteng, South Africa, 2000, Johannesburg, Gauteng, South Africa

Working Hours

09

Date posted

November 18, 2024

Valid through

06.10.2025

Contacts

Interested candidates should submit their resume, a cover letter expressing their passion for advertising and why they want to intern at TBWA, and a portfolio showcasing relevant work (if applicable). Please send your application to [jobzinusadotonline@gmail.com].

Join TBWA and embark on a journey to unleash your creativity, challenge the status quo, and make a lasting impact in the world of advertising. We look forward to welcoming talented individuals who are ready to embrace the TBWA spirit of disruption and innovation.