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Sportscene Internship (2026 / 2027) Apply Now

Hiring organization
Sportscene

Employment Type
Intern

Duration of employment
3 Months

Industry
Retail

Job Location
Soweto, Gauteng, South Africa, 1804, Soweto, Gauteng, South Africa

Working Hours
09

Date posted
November 19, 2026

Valid through
14.02.2028

Description

We are currently seeking enthusiastic and motivated individuals to join our Sportscene Internship program. As a Sportscene Intern, you will have the opportunity to gain hands-on experience in the dynamic world of sportswear retail. This internship program is designed to provide you with valuable insights and practical skills to kick-start your career in the retail industry.

Responsibilities

- Assist with day-to-day operations of the assigned department, which may include Marketing, Buying, Visual Merchandising, or other relevant areas.
- Collaborate with team members to support various projects and initiatives.
- Conduct market research and analysis to identify trends and competitor activities.
- Assist in the development and execution of marketing campaigns and promotional activities.
- Help in the coordination and execution of events and activations.
- Assist with inventory management, including stock replenishment and stocktaking.
- Contribute to the visual merchandising efforts, ensuring store displays are appealing and aligned with brand guidelines.
- Provide excellent customer service by assisting customers with product inquiries and resolving any issues that may arise.
- Maintain accurate and organized records of relevant data and reports.
- Stay up-to-date with industry news, trends, and developments.

Qualifications

- Currently pursuing or recently completed a degree in Business, Marketing, Retail Management, or a related field.
- Passion for sportswear fashion and a good understanding of the sportscene brand.
- Strong communication and interpersonal skills.
- Ability to work effectively in a team as well as independently.
- Detail-oriented with excellent organizational and time management skills.
- Proficient in using Microsoft Office Suite (Word, Excel, PowerPoint).
- Prior retail or customer service experience is a plus.
- Flexibility to work in different locations and adapt to a fast-paced retail environment.

Job Benefits

- Gain valuable hands-on experience and exposure in the sportswear retail industry.
- Learn from experienced professionals and mentors in various departments.
- Develop practical skills in areas such as marketing, buying, visual merchandising, and more.
- Opportunity to contribute ideas and make an impact on the brand\'s

initiatives.
- Networking opportunities within the industry.
- Potential for career growth and advancement within the company.
- Stipend or compensation for the duration of the internship (if applicable).

Contacts

- Visit the Sportscene Website: Go to the official Sportscene website (www.sportscene.co.za) and navigate to the Careers or Jobs section. Look for any available internship opportunities or information on how to apply.
- Review Available Internships: Read through the internship descriptions and requirements to find the internship(s) that align with your skills, interests, and academic background. Take note of the application deadline and any specific instructions provided.
- Prepare Your Application: Update your resume/CV to highlight relevant educational qualifications, skills, and experiences. Tailor your resume/CV to match the requirements and responsibilities of the internship(s) you are applying for. Additionally, write a compelling cover letter expressing your interest in the internship and explaining why you believe you would be a good fit for the role.
- Submit Your Application: Follow the instructions provided on the Sportscene website to submit your application. This may involve completing an online application form, attaching your resume/CV and cover letter, and providing any additional requested documents or information.
- Follow Up: After submitting your application, it\'s a good idea to follow up with Sportscene\'s Human Resources department to ensure that your application has been received and to express your continued interest in the internship opportunity. This can be done through email or a phone call.
- Prepare for Interviews: If your application is shortlisted, you may be invited for an interview. Take the time to research Sportscene and familiarize yourself with the company\'s values, products, and target market. Prepare answers to common interview questions and think about how your skills and experiences align with the internship position.
- Attend the Interview: Dress professionally and arrive on time for your interview. During the interview, be prepared to discuss your qualifications, experiences, and motivations for pursuing the internship. Ask thoughtful questions about the internship program or any specific projects or responsibilities you may be involved in.
- Follow Up After the Interview: After the interview, send a thank-you email or note to the interviewer(s) to express your appreciation for the opportunity to interview and reiterate your interest in the internship. This helps to leave a positive impression and shows your professionalism.