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Cape Union Mart: Graduate Internships 2026/27 Online Application

Hiring organization
Cape Union Mart

Employment Type
Intern

Duration of employment
3 Months

Industry
Retail

Job Location
Cape Town, Western Cape, South Africa, 8000, Cape Town, Western Cape, South Africa

Working Hours
09

Date posted
November 6, 2026

Valid through
14.02.2028

Description

We are excited to offer Graduate Internship opportunities for highly motivated and ambitious individuals who are passionate about pursuing a career in the retail industry. As a Cape Union Mart Graduate Intern, you will have the chance to gain hands-on experience, develop essential skills, and contribute to meaningful projects within our organization.

Responsibilities

- Collaborate with various departments including Sales, Marketing, Operations, and Merchandising to support business initiatives and projects.
- Assist in analyzing market trends, customer insights, and competitor activities to identify opportunities for growth and improvement.
- Contribute to the development and implementation of marketing campaigns, promotions, and events to drive brand awareness and sales.
- Provide support in inventory management, stock replenishment, and visual merchandising activities to ensure an engaging and seamless shopping experience for customers.
- Participate in training sessions, workshops, and meetings to enhance product knowledge, customer service skills, and overall professional development.
- Assist in conducting research, compiling reports, and presenting findings to relevant stakeholders to inform strategic decision-making processes.
- Actively engage with customers, address inquiries, and resolve issues to deliver exceptional service and foster long-term relationships.

Qualifications

- Recent graduate or final year student pursuing a Bachelor’s degree in Business Administration, Marketing, Retail Management, or related field.
- Strong academic background with a minimum GPA of 3.0 (on a 4.0 scale) or equivalent.
- Excellent communication skills, both verbal and written, with the ability to interact confidently with diverse stakeholders.
- Proactive attitude with a willingness to learn, adapt, and take initiative in a fast-paced retail environment.
- Strong analytical and problem-solving skills, with the ability to gather, interpret, and present data effectively.
- Ability to work collaboratively in a team setting while also demonstrating independence and self-motivation.
- Passion for outdoor adventure and retail, with a genuine interest in our products and brand ethos.

Job Benefits

- Hands-on experience and exposure to various aspects of the retail industry.
- Mentorship and guidance from experienced professionals in the field.

- Opportunity to develop valuable skills and build a strong foundation for future career growth.
- Competitive stipend and potential for employment opportunities upon successful completion of the internship program.
- Vibrant and inclusive work culture that values diversity, creativity, and innovation.

Contacts

Interested candidates are invited to submit their resume, cover letter, and academic transcripts via our online application portal. Please specify “Cape Union Mart Graduate Internship” in the subject line. Shortlisted candidates will be contacted for further assessment and interviews.

At Cape Union Mart, we believe in empowering individuals to embark on an exciting journey of personal and professional growth. Join us and be part of a dynamic team dedicated to inspiring adventure, exploration, and discovery.