Broad Media: Journalism Internships in BusinessTech 2025/26 Apply Here

Description

BusinessTech is seeking passionate and enthusiastic Journalism Interns to join our dynamic team. This internship offers an excellent opportunity for aspiring journalists to gain hands-on experience in the rapidly evolving world of digital media. Interns will work closely with our editorial team, contributing to various aspects of news production, content creation, and journalistic research.

Responsibilities

- Conducting research, interviews, and fact-checking for news articles, features, and editorials
- Assisting in the creation and editing of engaging written content, adhering to journalistic standards and style guidelines
- Collaborating with editors and writers to develop and pitch story ideas relevant to business, technology, and finance
- Monitoring industry trends, news developments, and social media platforms for potential story leads
- Contributing to the publication's social media presence and engagement strategies
- Participating in editorial meetings, brainstorming sessions, and content planning discussions
- Adhering to deadlines and maintaining high-quality standards in all written work

Qualifications

- Currently pursuing a degree in Journalism, Communications, English, or related fields
- Strong writing skills with a keen eye for detail and grammar
- Passion for news, business, technology, and finance
- Familiarity with digital media platforms, content management systems, and social media
- Ability to work independently and collaboratively in a fast-paced environment
- Excellent communication skills and a proactive attitude
- Previous writing or journalism experience (preferred but not mandatory)

Job Benefits

- Hands-on experience in a professional journalism environment
- Mentorship from experienced editors and journalists
- Opportunity to build a portfolio of published work
- Networking opportunities within the media industry
- Flexible working hours

Contacts

Hiring organization
BusinessTech

Employment Type
Intern

Duration of employment
3 Months

Industry
Book and Periodical Publishing

Job Location
Centurion, Gauteng, South Africa, 0157, Centurion, Gauteng, South Africa

Working Hours
09

Date posted
January 8, 2025

Valid through
14.02.2028

1. **Prepare Your Application Materials:**
   - Update your resume to highlight relevant experiences, skills, and education related to journalism, communications, or similar fields.
   - Write a compelling cover letter expressing your interest in the internship, explaining why you're a suitable candidate, and how you could contribute to BusinessTech.
2. **Gather Writing Samples (if available):**
   - Include any relevant writing samples that showcase your journalistic skills. These could be articles, blog posts, or academic papers related to journalism, business, technology, or finance.
3. **Compose an Email Application:**
   - Address the email to the designated contact person or the HR department at BusinessTech. If no specific contact is mentioned, address it as "To Whom It May Concern."
   - Use a clear and professional subject line such as "Journalism Internship Application – BusinessTech."
   - Introduce yourself briefly in the email body and express your enthusiasm for the internship opportunity.
   - Attach your resume, cover letter, and writing samples (if applicable) to the email.
4. **Proofread Your Application:**
   - Ensure that all documents are free of typos, grammatical errors, and formatting issues. Attention to detail is crucial in journalism.
5. **Submit Your Application:**
   - Send the email to the designated contact email address provided in the job description. If no email is specified, consider reaching out through the company's official website or career portal.
   - Double-check that all attachments are properly included before sending.
6. **Follow-Up (if necessary):**
   - If you haven't received any confirmation of receipt within a reasonable timeframe (usually a week or two), consider sending a polite follow-up email to inquire about the status of your application.